



TOILETPAPER

Born in 2010, TOILETPAPER is an artist's magazine created and produced by Maurizio Cattelan and photographer Pierpaolo Ferrari.

Since the first issue TOILETPAPER has created a world that displays ambiguous narratives and a troubling imagination. Combining commercial photography with twisted narrative and surrealistic imagery.

The result is a publication that is itself a work of art which, through its accessible form as a magazine, and through its wide distribution, challenges the limits of the contemporary art economy.





BEAUTY COLLECTION

A collection with a unique character which conveys the passion and fun of its creators. The idea of beauty in this line starts from the image, a pleasure involving all the senses and which stimulates imagination, so that everyone can indulge in an ecstatic, perfumed and surreal world where everything is possible. Colored snakes caressing your hair.

Humanoid flowers looking at you while you look after your body. Hands with lipsticks for your hands.





PACKAGING	SIZE	PRODUCTS
Flow Pack	30 g / 1,05 oz	SOAP
Paper Box	50 g / 1,76 oz	SOAP "EGGS" SOAP "WORLD" SOAP "SAUSAGE"
Aluminium Tube	30 ml / 1 fl. oz	BODY LOTION
Stand Alone Dispenser  	500 ml / 16,90 fl. oz cm 5,3 x 20,5 h	SHOWER GEL SHAMPOO CONDITIONER BODY LOTION HAND WASH
Stand Alone Dispenser  	500 ml / 16,90 fl. oz cm 5,3 x 20,5 h	CLEANSING HAND GEL



PACKAGING	SIZE	PRODUCTS
Solid Cosmetic Kit	50 g / 1,76 oz	PAPER BOX SOAP PAPER BOX SHAMPOO BAR PAPER BOX BODY WASH BAR



PACKAGING	SIZE	PRODUCTS
Diffuser	1 lt / 33,8 fl. oz	GLASS HOME FRAGRANCE
Fragrance	1 lt / 33,8 fl. oz	FIG & LAVENDER JASMINE & SAGE VANILLA & SICHUAN PEPPER
Wicker sticks	8 pcs	BLACK